APPLIED PHOTOGRAPHY
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February 13, 2009

For Immediate Release:

Applied Photography Named 2008 Photographer of the Year!

(Orange, CA) Jim Doyle of Orange County, CA based Applied Photography has been named "Photographer of the Year" by the Professional Photographers of Orange County (PPOC), a regional division of the Professional Photographers of America (PPA). The award was presented to Mr. Doyle at the association's general meeting in December of 2008.

A PPOC member enters four quarterly print competitions over the course of a year. The photographer with the highest aggregate merit score earns the title "Photographer of the Year". 50 local photographers participated in the 2008 competitions.

A PPOC member since 2006, Mr. Doyle is "proud that my peers have recognized my work as meeting the high standards of the Professional Photographers of Orange County. This award is testament of my commitment to the art of photography."

As Principal Founder of Southern California-based Applied Photography, Mr. Doyle strives to create award winning photography for all of his clients. Comprised of a team of experienced artistic professionals, Applied Photography works closely with their clients throughout the creative process to ensure the end result is a finished image designed to exceed your expectations. Whether a project is an advertisement, a brochure, a direct mail piece, an internet project or any other type of image based material, Applied Photography delivers images designed to put their client's company and project where they want it to be: above the competition.

For additional information or sample images, please contact Applied Photography or visit www.apgs.net.

About Applied Photography:

With over 30 years of industry experience, Applied Photography creates award winning photography for all of our clients. Comprised of a team of experienced artistic professionals, Applied Photography works closely with their clients throughout the creative process to ensure the end result is a finished image designed to exceed your expectations. Whether your project is an advertisement, a brochure, a direct mail piece, an internet project or any other type of image based material, Applied Photography delivers images designed to put your company and project where you want it to be: above the competition.

INDUSTRY PARTNER

Building Industry Association of Southern California

PPOC

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About Professional Photographers of Orange County:

Professional Photographers of Orange County (PPOC) is a regional chapter of the Professional Photographers of America (PPA). PPA is a worldwide association, which exists to assist its more than 20,000 members in achieving their professional, artistic and fraternal goals, promote public awareness of the profession and to advance the making of images in all of its disciplines as an art, a science and a visual recorder of history.

Contact:

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